

# **ABOUT**

# **BROW LAMINATION**

Brow lamination is the newly innovative eyebrow service trending in the beauty industry in quest for bigger brows. This is the ultimate quick and painless solution for eyebrows that do not have fullness or symmetry; where the hairs follow a different pattern, especially if they naturally grow downward. With lamination we can set the brows to give them the desired shape resulting in a "fluffy", fuller look. Just brush them into place each morning after facial routine and you're good to go!

Results last between 3 to 6 weeks.

# **HOW DOES TREATMENT WORK?**

Your brows will first be cleaned, then a perming solution is applied, coated and covered with plastic film. After 8-15 minutes, depending on your hair type, it will be removed and your brows will be brushed into the desired shape. A setting lotion will then be applied. After the allotted time, the lotion is removed and if desired, a tint may be applied to the brow hair. Concluding the service, a nourishing treatment is applied to hydrate and laminate the hairs - Results can last up to 6 weeks!

# WHO SHOULD HAVE THE BROW TREATMENT?

This treatment is perfect for those with stubborn, curly brows or brows that grow downward. It will also make almost any brow look fuller, especially if a tint is performed as well.

# WHO SHOULD NOT HAVE TREATMENT?

Those who should avoid brow lamination treatment:

- Pregnant women
- Skin disease, trauma, abrasions or burns in the immediate area
- Eye infection or inflammation around the above eye area
- Hypersensitive skin/eyes
- Short, straight brows may not experience dramatic results

# WHY MIGHT A BROW TINT BE INCLUDED?

Most people will greatly benefit from a brow tint. It helps the brow appear dramatically fuller, filled in and well-shaped. Expectations would be someone who does not like the look of their brows much darker or overfilled and in this case the tint can be skipped.

# **AFTERCARE**

For the first 24 hours after treatment...

- Do not get brows wet
- Do not take hot bath and avoid showers or sauna because the steam can impact the effect of the treatment
- No brow makeup for 24 hours. Some lotions are okay verify with your technician
- Do not use harsh cleansing products on brows until 4-6 weeks after treatment
- Try to use oil-free products to help maintain the longevity of your lamination